

Power Down for the Planet

Power Down for the Planet is a college and university challenge program designed to reduce the energy consumption of IT equipment and actively engage campus communities in the fight against climate change.

Online Pledge Challenge

- Winner is the university or college with the highest percentage of students, staff and faculty to sign online pledge to use computer power management.
- Winning university will receive publicity related to challenge program and bragging rights.

Video Competition

- Students can create videos that tell the Climate Savers Computing story and post them on YouTube to compete for prizes.

Timeline

- March 2 Viral video challenge begins
- March 23 Pledge challenge kick-off
- March 28 Momentum-building activity for the World Wildlife Fund's Earth Hour
- April 17 Pledge and viral video challenge will conclude
- April 22 Challenge winners and collective impact will be announced on Earth Day

